

WE ADD **MARKETING** HORSEPOWER TO YOUR ORGANIZATION



We focus on providing **solutions** that
deliver **results - Guaranteed!**

Alcalay Communications is a full-service, integrated marketing communications agency. We specialize in advertising, brand strategy, public relations, public affairs and Internet marketing.

Whether you are looking for a marketing plan, graphic design, communications strategy or a complete overhaul of your brand or Web site, we will put our creative eye to work for you.

- ◆ Research and Strategic Planning
- ◆ Branding & Corporate Identity
- ◆ Advertising - Print, Broadcast, Outdoor
- ◆ Marketing and Sales Collateral
- ◆ Internet Marketing and Advertising
- ◆ Interactive Media
- ◆ Website Development/Maintenance
- ◆ Video Streaming and Corporate Videos
- ◆ Public Relations/Public Affairs
- ◆ Message Development
- ◆ Media Tours
- ◆ Media Training
- ◆ Crisis Communications
- ◆ Trade Show Design and Support
- ◆ Meetings and Event Management

“Their knowledge of marketing and brand awareness helped catapult CPS from a regional player to a nationally recognized brand.”

Jerry Greenwell
CEO, CPS Human Resource Services

For more information or to schedule a consultation,
call toll-free 877-801-5083 or 916-925-5080.

